

Our Mission at The Burgate School & Sixth Form

We provide a broad and diverse curriculum with a creative approach to learning that inspires curiosity, encourages collaboration, builds resilience, and develops flexibility of thought.

MEDIA DEPARTMENT

Media

Year Group	Topics		Enquiry Questions		Supportive Resources
7	Autumn				<ul style="list-style-type: none"> ● Lizzo, Good as Hell ● Justin Bieber, Intentions ● Luther ● The Sweeney ● The Man with Golden Gun ● No Time To Die ● Pride ● GQ (August 2019)
	Spring				
	Summer				
8	Autumn				
	Spring				
	Summer				
9	Autumn	<ul style="list-style-type: none"> ● Music Video ● Crime Drama ● James Bond 	How did film impact music video? How has music video influenced film?	How has film influenced crime drama? How has crime drama influenced film?	
	Spring	<ul style="list-style-type: none"> ● Magazine Industry ● Video Games 	What is the purpose of print media in the digital age?	How have video games transformed youth culture?	
	Summer	<ul style="list-style-type: none"> ● Explorations: ● Multicultural Britain ● French Cinema 	How has cinema framed and shaped British values?	How has French cinema impacted the film industry?	

					<ul style="list-style-type: none"> • Fortnite • Multicultural Britain • French Cinema
10	Autumn	<ul style="list-style-type: none"> • Newspaper industry • Music video recap • Advertising • Magazine industry recap 	How do newspapers influence political opinion?	How does advertising reflect social history?	<ul style="list-style-type: none"> • The Guardian (18 January 2022) • The Sun (01 January 2021) • Lizzo, Good as Hell (recap) • Justin Bieber Intentions (recap) • This Girl Can • Quality Street • Pride (recap) • GQ (August 2019) (recap) • The Archers • Luther (recap) • The Sweeney (recap) • Fortnite (recap)
	Spring	<ul style="list-style-type: none"> • Radio • TV Drama recap • Video Games recap • NEA Launch 	Why has radio continued to be successful in the digital age?	How media producer target audiences using demographics, psychographics, generational theory?	
	Summer	<ul style="list-style-type: none"> • NEA (TBC) 	What are the conventions of good web design?	How does the television industry use social media to engage audiences?	
11	Autumn	<ul style="list-style-type: none"> • Newspaper Industry • NEA Teen Drama • Component One Revision • Crime Drama recap 	How does media ownership influence production?	How media does regulation influence consumption?	Component One
	Spring	<ul style="list-style-type: none"> • Music Promotion recap • NEA Teen Drama 	How does the music industry use online content to engage audiences?	How do websites engage audiences as 360 media hubs?	<ul style="list-style-type: none"> • The Man with Golden Gun • No Time To Die • This Girl Can • Quality Street • Pride • GQ (August 2019) • The Archers • Fortnite • The Guardian (18 January 2022) • The Sun (01 January 2021)
	Summer	<ul style="list-style-type: none"> • Revision 	How does Component One link to the concepts of audience, industry, representation, and media language?	How does Component Two link to the concepts of audience, industry, representation, and media language?	Component Two

12	Autumn	<ul style="list-style-type: none"> • Music Promotion • Advertising • Video Games • Newspaper Industry • Film Industry • Radio and Podcasts 	How does media language position the audience?	How does the industry context influence the production of media texts?	<ul style="list-style-type: none"> • Vance Joy • Beyonce • Dizzee Rascal • Kiss of the Vampire • Tide • Super Human. • Assassin's Creed • Daily Mirror • The Times • Black Panther - J, Daniel Blake • R4 Late Night Woman's Hour • Podcast - Have You Heard George's Podcast?
	Spring	<ul style="list-style-type: none"> • TV Drama • Magazine Industry • Online Media • Music video (recap) • Music Video Project 	How do media texts reflect their cultural contexts?	How has media industry become more international in the 21 st Century?	
	Summer	<ul style="list-style-type: none"> • Media Theory • NEA (TBC) • Year 12 Exam Revision Component One 	What are the conventions of good web design?	How media producer target audiences using demographics, psychographics, generational theory?	
13	Autumn	<ul style="list-style-type: none"> • Newspaper Industry (recap) • Advertising (recap) • Video Games (recap) • Film Industry (recap) • Radio and Podcasts (recap) • TV Drama (recap) • Magazine Industry (recap) • Online Media (recap) • Media Theory (recap) 	How do Component One case studies link to the concepts of audience, industry, representation, and media language?	How do Component Two case studies link to the concepts of audience, industry, representation, and media language?	<ul style="list-style-type: none"> • The Bridge • Peaky Blinders • Vogue • Big Issue • Attitude • Zoella • NEA 2024 - Music Promotion • NEA 2024 - Magazines • NEA 2024 - Music Promotion • NEA 2024 - Magazines
	Spring	<ul style="list-style-type: none"> • Revision Component One • Revision Component Two • NEA Completion 	How does media language position audiences?	How do media industries target audiences?	
	Summer				